

EIMA Awards Program 2012-2013—Mike Sweeney Award for Best Article Criteria

- 1- What type of publication is the article from?
- 2- Was the article published in the last 12 months?
- 3- What is the reason for the article being written?
- 4- Does the article go beyond just describing a recent event?
- 5- How does the article show “EIFS in Good Light”?
  - Shows the design benefits of EIFS?
  - Shows the curb appeal of EIFS?
  - Shows the energy efficiency of EIFS?
  - Shows how green EIFS are?
  - Shows durability of EIFS?
  - Discusses additional benefits of EIFS?
- 6- Does the article help to better educate the general public or the targeted audience of the publication?

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Additional Information:

- 1- Who is the author of the article?
- 2- What is the name of the publication?
- 3- What is the contact information for the author?